



COMPUTER SCIENCE SOCIETY

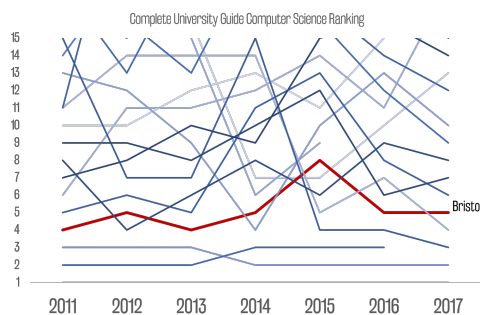
University of Bristol Computer Science Society Sponsorship Packages 2016-17

Welcome!

We are CSS, and we represent every Computer Science student at the University of Bristol.

We organise social events; connect students with opportunities in industry and tackle the issues faced by our members. We serve hundreds of students, with a diverse range of interests and future career paths, and we'd love to connect you with them!

Why sponsor us?



- Our department is consistently considered to be **in the top five Computer Science departments** in the UK.
- **Everyone studying Computer Science at the University of Bristol is automatically a member of CSS.** We have over 500 undergraduates, as well as more than 200 postgraduates, making us one of the largest societies at the University.
- **We run a number of popular events each year:** hackathons, discussion panels, talks, social events and more. These are a perfect opportunity for you to raise your profile among our students.
- We **work with other societies** in the University, including:
 - The University of Bristol Engineering Society (TUBES)
 - Bristol Electrical and Electronic Engineering Society (BEEES)
 - Women In Engineering
 - LGBT+ Engineers
- We are in **constant communication with our members**, through our:
 - Facebook group (1300+ members including many alumni)
 - Website ¹ (recently relaunched)
 - Twitter account (220 followers) ²
 - Regular email newsletter (commencing September)
 - Physical noticeboard in the department (commencing September)

We can help you promote your message through all of these channels, as well as branding our major events and society t-shirts.

¹<http://cssbristol.co.uk/>

²<https://twitter.com/cssbristol>

What options are available?

We have a number of sponsorship options available.

Sponsor us for a year

We recommend investing in a year-long sponsorship of CSS. We have several suggested sponsorship tiers, but don't hesitate to ask us if you're looking for something specific!

| | Bronze £899 | Silver £1199 | Gold £1499 |
|--|----------------|-----------------|-----------------|
| Raise your profile among our students | | | |
| Logo on our website | ✓ | ✓ | ✓ |
| Logo on our hoodies | | ✓ | ✓ |
| Logo on our t-shirts | | ✓ | ✓ |
| Meet students at the project fair | | | |
| Invitation to fair | | ✓ | ✓ |
| Your own stand | | | ✓ |
| Get involved in events | | | |
| Host your own event | | | ✓ |
| Tech talks | | | |
| Prioritisation over non-sponsors | ✓ | ✓ | ✓ |
| Included catered talk | | 1 | 1 |
| Communicate with our members | | | |
| Profile on our website | ✓ | ✓ | ✓ |
| Promote jobs through our website | ✓ | ✓ | ✓ |
| Promote events through our website | | ✓ | ✓ |
| Advertise in our email newsletter | | ✓ | ✓ |
| Put up posters in the faculty | 2x | 4x | Monthly |
| Post on the society notice board | | 4x | Dedicated space |
| Dedicated email to all society members | | | Each term |

All prices include VAT.

Sponsor a single event

Running an event allows you to talk directly to our students and show them:

- Interesting technical problems you work on
- What it's like to work at your company
- What you're looking for in young engineers

Talks and other events are the perfect opportunity to find students who are already interested in your business.

Tech talk (£199 inc. VAT)

Throughout the year, we invite engineers to talk about their experiences and technical work. You send the presenter; we organise food, drink, venue and advertising.

We usually expect an audience of around 40–50 people (variable depending on the availability and interest of students).

Appathon

Get involved with our major annual event: the 24-hour appathon.

- Theme and name the event
- Your representatives on the judging panel
- Connect with promising programmers
- Leading up to the event, run talks/advice sessions for participants

Hackathon

Host or assist a day long Hackathon.

- Theme and name the event
- Get your hardware or software directly into the hands of students
- Run a talk introducing your company

CodeLounge

Our new event launching this year! CodeLounge is aimed at the many Computer Science students who haven't programmed before they start at university.

- Help host or design the event
- Make an impression on students at the very start of their software engineering career
- Introduce your company to our new students

Something else?

We run discussion panels, social events and much more for our members. If you would like to partner on the production of any kind of event, get in touch!

How do I sponsor you?

We'd love to hear from you.

The best way to get in touch is to email our society vice-president, Codrin Popa (vice-president@cssbristol.co.uk). Alternatively, you can email our society president, Hakeem Kushoro (president@cssbristol.co.uk). Let us know which packages you are interested in, and any questions you might have.