



COMPUTER SCIENCE SOCIETY

University of Bristol Computer Science Society Sponsorship 2017-18

Hello! We are CSS, and we represent Computer Science students at the University of Bristol.

Got questions? Email our vice-president, Ross Gardiner (vice-president@cssbristol.co.uk).

Why sponsor us?



- **We are highly active.** CSS holds hackathons, discussion panels, talks, social events and more. In 2016-17 we ran around 30 events.
- Our department is consistently considered to be **in the top five Computer Science departments** in the UK.
- Every CS student at the University of Bristol is part of CSS. We have **over 500 undergraduates** and more than 200 postgraduates, making us one of the largest societies at the University.
- CSS sponsorship is a highly effective way to **promote your brand** and **attract top talent**. Sponsorship will ensure that you are visible to students throughout the year.
- We are in **constant communication with our members**, through our:
 - Facebook group (1600 members)
 - Website ¹ (500 users per month)
 - Twitter account (300 followers) ²
 - Job board ³ (50+ jobs posted this year)
 - Monthly newsletter (230 subscribers)

We can use these channels to maximise the value of your sponsorship.

- Our current and past sponsors include Microsoft, Bloomberg, Oracle and ARM.

¹<http://cssbristol.co.uk/>

²<https://twitter.com/cssbristol>

³<http://cssbristol.co.uk/jobs>

Sponsor CSS for a year

To inquire about sponsorship, email vice-president@cssbristol.co.uk.

	Standard £1000	Premium £1500
Branding		
Logo on our website	✓	✓
Logo on our t-shirts		✓
Logo on our hoodies		✓
Events		
Catered Tech Talk	1	1
Advertising for Tech Talk	✓	✓
Run an event (e.g. programming contest, CTF)		1
Advertising for event		✓
Catering for event		✓
Communications		
Sponsored job postings on our website	✓	✓
Features in our email newsletter	1	2
Profile on our website		✓
Promote events through our website		✓

All prices include VAT.

Tech Talk

£199 inc. VAT

You send the presenter; we organise food, drink, venue and advertising. We usually expect an audience of around 30–50 people (variable depending on the availability and interest of students).

Past talks have covered topics such as high-performance computing, JVM internals, formal hardware verification and banking security.

Sponsor an Existing Event

We run a number of recurring events which are popular with students. Sponsors of these events will be prominently featured in all advertising and have access to students for the duration of the event.

Autumn Event (November 2017) The key event of our Autumn reading week—e.g. a hacknight or competition.

24 Hour Hackathon (February 2018) The biggest event of the CSS calendar.

Run a Custom Event

Running a custom event is a great opportunity to talk directly our students. It's the perfect opportunity to show them interesting technical problems you work on, what it's like to work at your company and what you're looking for in new engineers.

We often help our partners stage their CTFs and programming contests. If you want to run any kind of event, get in touch.